



Development Director

About Vietnam Animal Aid and Rescue

Vietnam Animal Aid and Rescue is a vegan animal rights organization that has a rescue shelter and vegan farm animal sanctuary in Hoi An, Vietnam. We are part of a growing global, non-speciesist animal rights movement that works to protect all sentient beings. Our mission is to end suffering of all species through mass sterilization/vaccination, education, and improving veterinary care across Vietnam. We advocate for a fully vegan lifestyle and for abolition of all animal use and exploitation. This means that we do not work on single issue campaigns such as against dog meat, bear bile, wildlife trade, etc., but against ALL animal use and exploitation. We do not seek to regulate animal industries, but to end them and promote alternative livelihoods and products that protect animals rather than their use for economic benefit. For more information, please visit our website: <http://vietnampetsandvets.com/> and follow us on all social media channels.

Job description:

Vietnam Animal Aid and Rescue is looking for an experienced fundraiser with a proven track record for achieving funding goals upwards of \$250,000 USD through grant writing, media campaigns, and face to face major gift solicitation.

The development director will work with our other staff on expanding donor and social media fan bases for fundraising purposes. The candidate does not need to live full time in Vietnam, but they should have a solid understanding of animal rights in Vietnam, grassroots activism, and fundraising strategy in international development organizations.

As we are a vegan organization, it would be much easier to do this work if you are actually vegan and are able to write clear, concise, and intelligent web and marketing copy for vegan advocacy. Skills in photo/video editing, graphics ideal.

The right candidate will have excellent communications skills in English and ideally another language. They will have experience with crowdfunding, donor database

management, major gift solicitation, and donor fellowship. They will seek new markets for fundraising and develop networks through the animal rights world as a representative of the organization and our work.

Hours are minimum 25/week and are completely flexible, but this depends on the projects and how well the candidate can ensure a steady flow of income to the organization through media, grants, and fundraising events. Interacting on social media posts does require a minimum amount of time on this per day, but scheduling fundraising posts and emails can be done in a single day if necessary.

Benefits

- 25-30 hours per week, can be remote or living in Vietnam already
- 21 days paid holiday per year
- \$750 starting salary part time and as funds become available with your help, salary doubled
- visa for Vietnam